



Kendall County Women's Shelter
9th Annual 5K/10K Run – 1K Fun Run
March 2, 2019 – Boerne Plaza

January 15, 2019

Tommy Mathews
4 Shooting Club Rd.
Boerne, TX 78006

Dear Mr. Mathews,

Mark your Calendars! Kendall County Women's Shelter (KCWS) will host *our 9th Annual Heal the Soul 5K/10K Run and 1 Mile Fun Run* on Saturday, March 2nd at The Boerne Plaza.

Please join us as we run for those who do not feel safe in the one place that should provide peace and serenity, their home. Because of our amazing partners like you, KCWS provided over 200 women and children emergency shelter and services in 2018. In addition, we have answered over 630 hotline calls over the past year. KCWS provides emergency shelter and support services to victims of domestic violence and their children. We not only ensure that the basic needs of the clients are met, but we provide case management, legal advocacy, counseling, children's programming and support, parenting and life skills classes. These services are geared to helping clients move towards self-sufficiency and a life free from violence. In addition, KCWS is one of the few shelters across the United States to provide onsite pet facilities.

Our partners know the importance of giving back to the community. As a local business owner, we ask that you partner with *Heal the Soul* and make a positive impact in your community. Your participation provides a proactive approach to prevent abuse as well as visibility of your business through a variety of outlets including KCWS' website, marketing materials, social media, t-shirts, banners, event programming and our race day expo.

Support from our partners enables KCWS to continue the life-saving services and support that we provide to survivors daily. Enclosed you will find details of our sponsorship benefits. To learn more about this exciting opportunity, please feel free to contact us at hallen@kcowstexas.org or 830-331-8950. Please consider supporting the *9th Annual Heal the Soul 5K/10K Run and 1 Mile Fun Run* at the highest level possible. Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Hattie Allen". The signature is written in a cursive, flowing style.

Hattie Allen, MPA
Chief Executive Officer



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Sponsor/Business Name (for publication): _____

Contact Name and Title: _____

Business Address: _____

Business Number: _____ Email: _____

Signature: _____ Date: _____

Sponsorship commitments must be received by Friday, February 9th for publications. Sponsors may provide items for race packets by Wednesday, February 21st.

Mail forms and checks to:

Kendall County Women's Shelter
P O Box 1087, Boerne, TX 78006

Email logo & promotional info to:

hallen@kcwstexas.org

Please send logo in a .jpeg format.

Title Sponsor (Limited to 1 Sponsor): \$5,000

Support an important cause
Premium name placement (Heal the Sole brought to you...)
Premium logo placement on race shirts
Company link from KCWS website
Signage on race course
Banner displayed at registration table (banners provided by company)
Social media recognition
Business information/swag Included in race packets
Verbal recognition at race
Premium booth space on race day at Boerne Plaza
Exposure to hundreds of KCWS supporters

Winner's Circle Sponsor: \$3,000

Support an important cause
Logo on race shirts
Company link from KCWS website
Banner displayed at registration table (banner provided by company)
Social media recognition
Business information/swag Included in race packets
Verbal recognition at race



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Booth space on race day at Boerne Plaza
Exposure to hundreds of KCWS supporters

Gold Sponsor: \$1,500

Support an important cause
Logo on race shirts
Logo on KCWS website
Business information/Swag included in race packets
Banner at water stations (Banner provided by company)
Booth space on race day
Exposure to hundreds of KCWS supporters

Silver Sponsor: \$750

Support an important cause
Logo on race shirts
Listed on KCWS website
Business Information/Swag included in race packets
Booth space on race day
Exposure to hundreds of KCWS supporters

Bronze Sponsor: \$500

Support an important cause
Name Listed on race shirts
Listed on KCWS website
Business Information/Swag included in race packets
Booth Space on race day
Exposure to hundreds of KCWS supporters

I'm In Sponsor: \$250

Support an important cause
Name on race shirts
Listed on KCWS website
Booth on race day
Exposure to hundreds of KCWS supporters

Kendall County Women's Shelter is a 501(c)3 organization. All donations are tax deductible.

Thank you for your support!