



5K•10K RUN/WALK

February 28, 2022
Boerne Main Plaza

All Sponsorship Levels Come With

- Recognition on the KCWS website
- Recognition on KCWS social media
- Marketing materials placed in racers swag bags (provided by company)
- Booth space on race day at Boerne Plaza to promote your business
- Exposure to hundreds of KCWS supporters

**MVP – Most
Valuable Partner**
\$6,000

- Name/Logo printed on race t-shirt sleeve
- Registration for 10 race participants
- Name announced during race line up & awards
- Premium booth space on race day
- Prominent recognition on KCWS website and social media



Legacy Sponsor
\$4,000

- Name/Logo printed on race swag bag
- Company name/logo on back of race t-shirts
- Registration for 8 participants
- Name announced during race line up & awards
- Signage with company logo placed along race course
- Banner displayed at registration table (provided by company)



**Winner's Circle
Sponsor**
\$2,000

- Company banner displayed at race finish line
- Company name/logo on back of race t-shirt
- Signage with company logo placed along race course
- Registration for 6 race participants



**Pace Maker
Sponsor**
\$1,000

- Signage with company logo at a mile marker to sponsor that mile in addition to signage at water station(s)
- Company name/logo on back of race t-shirt
- Registration for 4 race participants



**Community
Builder Sponsor**
\$750

- Signage along course with company logo
- Company name/logo on back of race t-shirt
- Registration for 2 race participants



**Mind, Body, and
Sole Supporter**
\$250

- Company name/logo on back of race t-shirt

